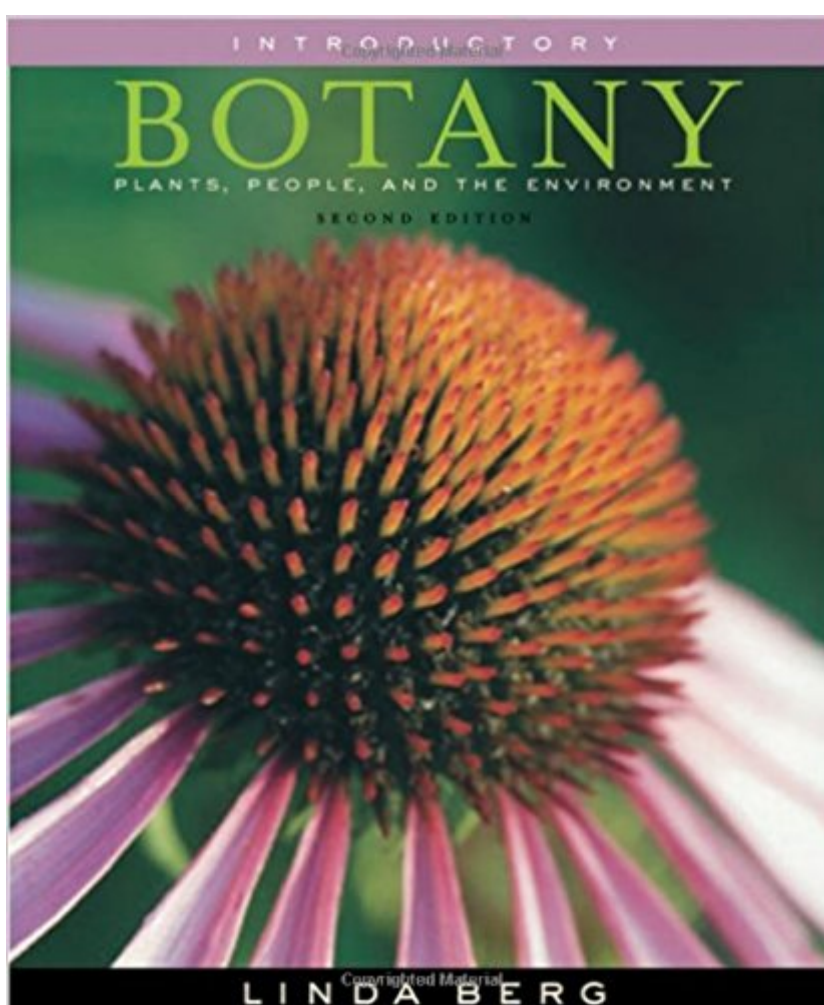


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# Introductory Botany: Plants, People, And The Environment, Media Edition (with InfoTrac 1-Semester, Premium Web Site Printed Access Card)



## Synopsis

Clear and engaging, Linda Berg's **INTRODUCTORY BOTANY: PLANTS, PEOPLE, AND THE ENVIRONMENT** helps you develop an appreciation of the diverse organisms we call plants, including their remarkable adaptations to the environment and their evolutionary and ecological relationships. Filled with fascinating feature boxes, intriguing chapter-opening stories, and other applied content, the text contains interesting and topical information that will pique your curiosity and help you succeed in your course. Berg shows you the many ways in which plants are fascinating in their own right, important for the existence of all life on Earth, and useful for humans in all aspects of our lives. **INTRODUCTORY BOTANY: PLANTS, PEOPLE, AND THE ENVIRONMENT** is beautifully and clearly illustrated and features a dynamic art program that helps you visualize even the most complex concepts.

## Book Information

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## Customer Reviews

"This is the most readable textbook I have ever encountered. Other textbooks look pretty, but do not read well." "I considered the first edition years ago but this new one is a great addition to Introductory Botany and should make our pedagogical work easier and more effective." "There is no question that your chapters are betterâ. This is true in terms of organization, main text, and illustration."

Dr. Berg is an award-winning teacher and textbook author. She received a B.S. in science education, an M.S. in botany, and a Ph.D. in plant physiology from the University of Maryland. Her research focused on the evolutionary implications of steroid biosynthetic pathways in various

organisms. Dr. Berg taught at the University of Maryland at College Park for 17 years and at St. Petersburg College in Florida for 8 years. During her career, she taught introductory courses in biology, botany, and environmental science to thousands of students. At the University of Maryland, she received numerous teaching and service awards. Dr. Berg is also the recipient of many national and regional awards, including the National Science Teachers Association Award for Innovations in College Science Teaching, the Nation's Capital Area Disabled Student Services Award, and the Washington Academy of Sciences Award in University Science Teaching. During her career as a professional science writer, Dr. Berg has authored or co-authored several leading college science textbooks. Her writing reflects her teaching style and love of science.

Pretty great intro to botany textbook. I bought this for my Introduction to Botany course at the University of Florida. It was an edition behind what everyone else was using, but the information was the same. The chapters are in different orders sometimes, but it's still the same book essentially. I learned a lot from this book. Great textbook that's not dry and not overly difficult to read.

Very informative book!

Very well laid out textbook with CD access code content. The price was very affordable for what you get. This made my Botany course easier.

Clean

Well written and informative. Good, concise review questions at chapters end.

Books appearance was as described and came before expected.

This was a great resource in my Botany class. Its very basic, lots of picture, great reference material. The accompanying manual I had to buy for my lab was not so helpful. This was my "go to" reference!

Great and fast

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